



UPPER RHINE 4.0 TRINATIONAL SYMPOSIUM



FROM SENSOR TO CLOUD TO PROFIT

Date: Monday 24 June till Wednesday 26 June 2019

Location: Fachhochschule Nordwestschweiz

Peter Merian Strasse 86, 4002 Basel



















Program



June 24 Knowledge Day

13:30

Join us on a trinational knowledge exchange and creation session!

till

«Industry 4.0 and Industrial Communication»

17:30

Prof. Philipp Nenninger, University of Applied Sciences Karlsruhe

«Cloud Technology and Big Data Analytics»

Dr. Fédéric Fondement, Université de Haute-Alsace

«Information Security - too Bad - the Human Factor Still Remains!»

Andreas von Grebmer, CISO, Information Security

& Risk Advisor, 360inControl.com

«Transformation of Business Models for I4.0»

Prof. Patrick Llerena, BETA, Université de Strasbourg



June 25 Business Model Day

Optimize your business along the dimensions of customer centricity,

08:30

business model alignment and operational as well as organizational

excellence!

17:30

Join us on an interactive session focused on business model generation. The team of Prof. Stella Gatziu from FHNW in Olten will introduce you to the *Digital Backpack Assessment*, a methodology enabling companies to actively shape the digital transformation and develop business models suited for the Industry 4.0.



June 26 Maker Day

Build your own IoT and take it with you!

08:30

till

Join Prof. Philipp Nenninger from University of Applied Sciences

Karlsruhe, former R&D manager at ABB Germany, on a hands-on lab day.

17:30

- Start out with a doorbell and a camera.
- Experience how easy it is to connect the sensor data to the cloud.
- Gain experience with MQTT, Node-Red, JavaScript and HTML/CSS.

Contact:

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Registration via E-Mail or Online: www.upperrhine40-symposium.ch